## Wallowa County Vitality Summit - Presenter Questionnaire

Organization: City of Enterprise
Presenter name: Margie Shaw, Mayor

Email: amdgfirst@eoni.com or cityent@eoni.com

Phone: 541-426-4196 or 541-426-6185

Website: enterpriseoregon.org

Mission and purpose in Wallowa County:

To anticipate and provide for the needs of the community through quality service, innovation and leadership for today and in the future.

Key metrics/outcomes/impact for the past year:

## Current top 3 priorities/focus areas:

Infrastructure: To make our community a viable community we have to have the basic components that bring people here. Water, Sewer and safe streets.

Economic Development: Support our local business's and find ways to attract new retail business in our downtown.

Recreation: Improved Park facilities by enhancing what we already have and bring in new opportunities for our youth and adults.

Challenges that you most need help with, either from another organization or the community at large: Community Pride: Bring back pride in neighborhoods, downtown, etc.

Volunteerism: How to get people to volunteer like they used to. it is hard to find people to serve on committees, volunteer for events, etc.

Funding: Everything costs so much any more, it just keeps getting harder to find funding to do what we need to do. We have a responsibility to provide certain services and people just don't understand that it costs money, it is not free and accessing grants is not longer as easy as it used to be. We struggle the same as any other business.

## Top 3 opportunities you see for the coming year:

Community Strategic Planning`: the Rural Community Assistance Corp. (RCAC) received a grant to provide community strategic planning over the next 3 years for our community. This will involve local businesses and the city in developing an economic development plan for our community.

Working with the Elementary School - recently engaged with the school a project called "If I were Mayor". We plan on taking this further in working more with the classes their roles in the community and how they can help and participate in their community

Greater Enterprise Main Streets (GEMS) has submitted their final design and a Welcome to Enterprise sign. They will begin their fundraising and promotion. This sign truly represents our community and we are very excited about it.

# of current active/serious collaborators:

RCAC - Rural Community Assistance Corp.

**GEMS - Greater Enterprise Main Streets** 

Who would you like to collaborate with more?

Wallowa County - There is no collaboration to speak of between the county and cities. The Mayors of Wallowa County recently met discussing issues and in this process we find no communication between the cities and county. We could all do better at this.

Schools - We need to work more together in teaching the kids about their city. Take them on field trips to see our treatment plant, help them understand more about what it takes to run a city.