

Questionnaire:

In order to standardize information and provide a written record, please complete your questionnaire and return it along with your presentation slides, by April 15th to nils@wallowaresources.org. **Please keep your response to 2 pages total.**

Organization: Wallowa County Business Facilitation (WCBF)

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Mission and purpose in Wallowa County:

The mission of WCBF is to assist and coach people in transforming their passion for a product or service into a viable, successful, new or expanding local business.

Key metrics/outcomes/impact for the past year:

2012

1. 51 clients took advantage of the services offered by WCBF
2. 6 new businesses opened
3. 1 expansion completed
4. 1 non-profit project completed
5. 3 operations revised
6. 5 business plans completed
7. 2 grants received
8. 5 businesses underwent tune-ups
9. 9 new jobs created and 44 jobs affected positively
10. 4 ideas put on hold and 3 abandoned.

Current top 3 priorities/focus areas:

1. Help new businesses open with a strong foundation in product, marketing and finance.
2. Help existing businesses expand or fine-tune their operations.
3. Help struggling businesses find success.

Challenges that you most need help with, either from another organization or the community at large:

1. Fundraising on the local individual and business level.
2. Continuing to get the word out concerning our services.

Top 3 opportunities you see for the coming year:

1. Building on the Sirolli Institute's master trainer, Linda McCowan's visit to the county from April 22nd until the 25th. She will be giving board and facilitation training, a presentation to the Rotary, and holding an open meeting with any interested community members.
2. Growing our board in both number and training.
3. Continuing our facilitator training by having her attend the Sirolli Institute's Fall Forum.

Number of current active/serious collaborators:

1. Sirolli Institute
2. Northeast Oregon Economic Development District (NEOEDD)
3. Wallowa County Chamber of Commerce
4. Wallowa County Board of Commissioners
5. Department of Employment - Enterprise office
6. City of Enterprise
7. City of Joseph
8. City of Wallowa
9. Sterling Savings Bank
10. Community Bank
11. Bank of E Oregon
12. US Bank

Who would you like to collaborate with more?

1. Rotary (use of current or retired business people as resources)
2. SBDC --Union/Baker and Wallowa counties
3. Wallowa Resources
4. Wallowa County Realtors Association
5. Energy Trust
6. Building Healthy Families - Youth Entrepreneurism Class
7. Closer collaboration with loan officers of local banks